



Bringing the stage to your screen

Press release - May 2018

Scénso.tv : in the spotlight at the Midem

SVOD platform Scénso.tv, dedicated to broadcasting live performing arts, will be launched at the MIDEM, the international B to B market of the music industry, 5-8 June, Cannes.

Scénso.tv, the new kid on the block of live performance broadcasting

Available starting this summer, Scénso.tv is a start-up media service on demand, aiming at streaming a catalogue of HD movies on all categories of live performance : Theater, Opera, Humour, Dance, Concerts, Musical, Circus...

Its aims include :

- offering a comprehensive catalogue covering all genres of live entertainment through a single SVOD subscription,
- opening the cultural field of live entertainment to as many people as possible,
- promoting the wealth of diversity of the French and European scene,
- and developing a source of income for the live show ecosystem, with the blockchain as a trusted third party in the service of copyright management.

First-timer at Midem

Scénso.tv's participation in the Midem on the FrenchTech stand with Cap Digital, will allow it to demonstratet and promote its Minimal Viable Product solution.

Meet us from 5 to 8 June between 10am and 7pm in Cannes, on the FrenchTech / CapDigital stand, to discover Scénso.tv, our platform for audience and professionals.

Other international entertainment events such as MIPTV or MIPCOM will be the next steps.

Useful information

Product Name : Scene.tv

Format : multi-screen SVOD platform (PC, tablet, mobile)

Availability : Summer 2018

Price : Subscription from 7 € / month, no commitment

Press kit and royalty-free visuals to download in HD on www.scensotv.com, press tab

www.scenso.tv



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